

B.V. Patel Institute of Management, Uka Tarsadia University



Date: 06/01/2022

Industry Visit at Mangalkrupa Food Product

Date	06-01-2022
Time	09:30 am to 11:00 am
Venue:	Mangalkrupa Food Product, Pipodara
Class:	SY BBA II
No. of Students:	40
Coordinator:	Mr. Nisarg Shah, Ms. Nimisha Jariwala
Category	Chocolate Factory

B. V. Patel Institute of Management organize industry visits for SYBBA II students for Mangalkrupa Food Products, Pipodara GIDC, Surat. Total 40 students visited the company and learn how food products manufactured and other related process.

Students first visited Mangalkrupa Food products, where students learned how chocolate is manufactured. The supervisor guides regarding how to make different candies, packing of different candies and lollipops. They also learn about business remedies for this bsiness. Mehulbhai guide them regarding raw material procurement, marketing & advertisement of chocolates, payment condition etc. Students enjoy a lot at the chocolate factory. They also test different chocolate and at the end Mehul sir give them chocolate packets as a gift.







At the end of visit student were highly motivated and try to apply the business management knowledge into the field. Owner of company has asked students for summer internship. They industrial visit was very fruitful for the students as well as company both.